

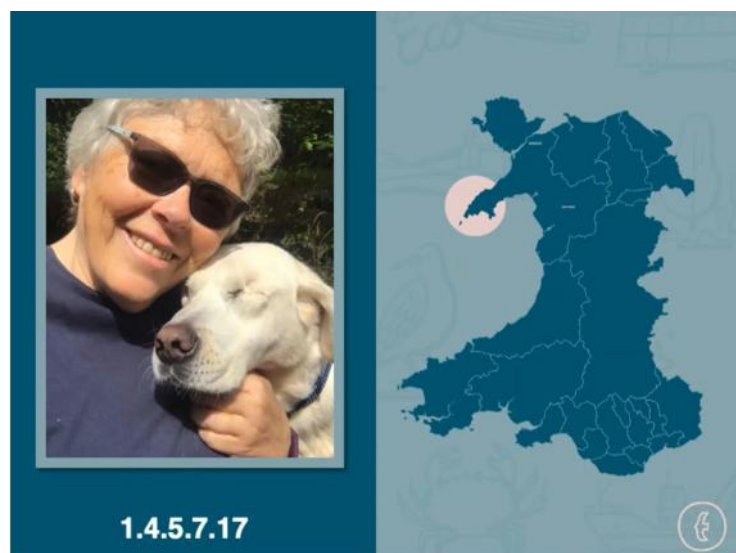
Presentation by Dr Einir Young

Delivered during Pen Llŷn's first Community Assembly on the Climate
2.7.22

Thank you for the invitation to say a few words at the start of today's assembly.



In particular I am keen that we all see the huge challenge of climate change as part of the big picture, not as one thing on its own.



I couldn't be with you in person today, but here I am with my best friend, Leila. Under the picture there is a number. Not my PIN number unfortunately, but hopefully by the end of the short presentation you will find it a very useful number. Remember that number - 1.4.5.7.17.



ecoamgueddfa 

Yn syml...

Ein nod yw galluogi cymunedau arfordirol i hyrwyddo eu hasedau naturiol a diwylliannol gan greu cyfleoedd ar gyfer twristiaeth gynaliadwy ac adfywiol.

Put simply...

Our aim is to enable coastal communities to promote their natural and cultural assets, creating opportunities for sustainable, regenerative tourism

1.4.5.7.17

Before going further I want to mention the Llŷn Eco Museum - Eco Amgueddfa. I don't know how many of you realise that heritage sites in Llŷn work together to market their sites. The aim is to enable coastal communities to promote their natural and cultural assets, in order to create opportunities for sustainable and regenerative tourism.

AMGUEDDFA DRADDODIADOL =
 Adeilad + Casgliad o greiriau/lluniau + Staff arbenigol + Ymwelwyr

ECOAMGUEDDFA =
 Tirlun/Tiriogaeth + Treftadaeth + Atgofion & dyheadau + Cymuned

TRADITIONAL MUSEUM =
 Building + Collection of artefacts/paintings + expert staff + visitors

ECOAMGUEDDFA/ECOMUSEUMS =
 Landscape/Territory + Heritage + Memories & aspirations + Community

Rene Rivard 1998 

But what on earth is an eco-museum? A traditional museum includes a building, a collection of relics and pictures, specialist staff and visitors, while an eco-museum on the other hand includes landscape and territory, heritage, memories and aspirations and community.

The challenges of climate change and the challenges that the eco-museum and partnerships such as the Llŷn Landscape Partnership are trying to solve are very closely related, and the only way to tackle climate change is to tackle economic, social, cultural and environmental problems all together.



And these are the sites: Nantgwrtheyrn, Llŷn Maritime Museum - Amgueddfa Forwrol Llŷn, Felin Uchaf, Porth y Swnt, Plas yn Rhiw and Oriel Plas Glyn y Weddw. There is no time to go into detail but please visit the Eco Museum website, follow the hashtag #ecoamgueddfa and go see the sites.

On June 17 Sir Frank Atherton, Chief Medical Officer of the Welsh Government, announced that climate change is going to have a worse effect on Wales than the covid pandemic. You can be encouraged to take an interest in the sites of the eco museum, and to consider ways of working together in order to promote a better understanding of the challenges of climate change.

But to move on, I'm sure you'll all be on edge wanting me to reveal the mystery of 1.4.5.7.17.

**Fframwaith ar gyfer gweithredu l'r
Cynulliad Newid yn yr Hinsawdd:**

- Datblygu gweledigaeth (hir-dymor)
- Cofleidio pedwar piller cynaliadwyedd
- Hyrwyddo 5 ffordd o weithio
- Cyfarch 7 nŵd llesiant Cymru
- Cyfrannu at 17 o nodau y Cenhedloedd Unedig

**A framework for the Assembly to take
action on Climate Change:**

- Help develop a vision (long term)
- Embrace the four pillars of SD
- Promote five ways of working
- Meet seven Welsh well-being goals
- Address 17 global UN SD goals



Here is a framework for action today. Developing a long-term vision. Embracing the four pillars of sustainability, promoting 5 ways of working, meeting the 7 well-being goals of Wales and contributing to the 17 United Nations goals. 1.4.5.7.17.



**Y weledigaeth
(1 egwyddor)**

Rhoi ystyriaethau hinsawdd wrth galon mentrau sy'n galluogi Pen Llŷn i fod y gartref yn ogystal â chyrchfan, yn rhoi cyfleodd i gymunedau heddiw a'r dyfodol i ffynnu yn eu cynefin ar eu telerau eu hunain.

**The vision
(1 principle)**

Putting climate considerations at the heart of initiatives to enable Pen Llŷn to be a home *and* a destination, providing opportunities for the communities today and in the future to prosper in their own locale on their own terms.

1.4.5.7.17



Here is the vision; putting climate considerations at the heart of initiatives that enable Pen Llŷn to be a home as well as a destination. Giving communities today and the future opportunities to thrive in their habitat, on their own terms.

Y PEDWAR piler – Economi, amgylchedd, cymdeithas a diwylliant

Rhaid cyd-bwysu'r dyhead am 'dwf economaidd' gydag ystyriaethau cymdeithasol, amgylcheddol a diwylliannol

Edrychwch am batrymau, rhaid osgoi 'silos' rhaid gwneud cysylltiadau, adeiladu cymunedau, cofio'n gwerthoedd....

The FOUR pillars - Economy, Environment, Society and Culture

'We have to balance the quest for 'economic growth' with social, environmental and cultural considerations (the four pillars).

Look for patterns, avoid 'silos', make connections, build communities, re-visit values....

1.4.5.7.17




And these are the four pillars: the economy, the environment, society and culture. When considering how to tackle climate change it is important that we balance the desire for economic growth with environmental, social and cultural considerations. Why not look for patterns, work out how to avoid operating in silos, make connections, build communities and remember the values?



Ystyriaethau Amgylcheddol yn cynnwys

Yn ogystal â newid yn yr hinsawdd a'r argyfwng hinsawdd mae'r tirwedd, rheoli tir, bioamrywiaeth ac ardrawiad rhain ar yr economic, cymdeithas a diwylliant.

Gadewch i ni edrych i'r gorffennol, gwrando ar 'bobl sy'n gwybod' (nid 'arbennigwyr' o anghenraid) chwiliwch am ddoethineb lleol, heriwch 'arbennigwyr' (nid lladd amyn nhw!)

Environmental Considerations include

Yes – climate change and the climate emergency but related landscape, land management, biodiversity loss, – and the impact of these on the economy, society, and culture.

Look to the past, listen to those who 'know', seek local wisdom, challenge 'experts'.....(don't be disrespectful!)

Today's topic is climate change and the climate crisis, but environmental considerations include the landscape, land management, biodiversity, and the impact it will have on the economy, society and culture. Let's look to the past, listen to people who know within our society, and look for local wisdom, challenge our peers and experts, but remember, don't be disrespectful.



There are five ways of working: long-term, so long-term thinking, prevention - avoid making things worse, collaboration, integration and involvement.



It is important that every discussion considers how any proposed activity contributes to all of Wales' well-being goals, all of them, not just one or two. A prosperous, healthy, resilient, equal Wales, with close-knit communities where the Welsh language and Welsh culture can flourish and everything shows that we are internationally responsible.

And without these goals being met in their entirety it is unlikely that we will be able to tackle climate change and survive the crisis that is facing us.

And the United Nations also have 17 sustainable development goals, so there you go, 1.4.5.7.17.



LLAI O BWYSLAIS AR 'FI' MWY AR 'NI'

Drwy roi pwyslais ar gymuned a chysylltiadau yn hytrach nag ar unigolion. Drwy adeiladu cymunedau a meithrin parch at y tir a'n dealltwriaeth o 'le' gallwn fynd i'r afael â'r heriau dwys sy'n ein hwynebu.

MOVE AWAY FROM THE FOCUS ON 'ME' TO US

By emphasizing community and connection over individualism and fragmentation and by cultivating respect for the land and our sense of 'place' we can address the urgent challenges we face.

The slide features a cartoon illustration titled 'Social MEdia' showing various social media icons (Facebook, Twitter, LinkedIn, YouTube, SoundCloud, Pinterest, Instagram, Email, Tumblr, and a generic one) with speech bubbles saying things like 'like ME!', 'listen to ME!', 'hire ME!', 'watch ME!', 'Find ME!', 'show ME!', 'vote for ME!', 'agree with ME!', 'accept ME!', and 'look at ME!'. A blue bird is perched on a branch in the bottom left corner.

I really like this slide.. Why not think of ways to put less emphasis on 'me', and more on the 'we'. By placing emphasis on community and relationships rather than on individuals, by building communities and fostering respect for the land, and our understanding of place, we can tackle the profound challenges that face us.

As the Welsh football team reminds us, 'Gorau Chwarae, cyd chwarae' - together, stronger.

Good luck to you all today, I hope the day will be a successful one. I look forward to hearing your ideas and will hopefully be able to join you one day in the future. Goodbye.



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